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SERVING THE GREATER CINCINNATI AREA

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## IT boot camp for students will expand

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After launching a high school information technology boot camp last summer, the INTERalliance of Greater Cincinnati is expanding.

This summer 120 10th-grade students from 18 Tri-State high schools will take part in the camp, which exposes them to the world of information technology and the many local IT career opportunities. In addition, 40 students who took part in last year's camp will work at paid internships at such companies as Procter & Gamble Co., E.W. Scripps Co. and Cintas Corp., said Doug Arthur, acting executive director for INTERalliance.

"This year, instead of doing two, one-week sessions, we'll be doing six, four (week sessions) at the University of Cincinnati and two at Northern Kentucky University," Arthur said. "The vision is that five years out, we've touched every high school and university in the Greater Cincinnati region."

Participating high schools include Walnut Hills, St. Xavier, Indian Hill, Country Day, Sycamore, Western Hills University High School, Withrow University High School, Hughes Center, Mother of Mercy, Ursuline Academy, Cincinnati Christian, Cincinnati Hills Christian and Mason. They will be participating at UC, and four high schools in Northern Kentucky will participate at NKU.

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The numbers of companies sponsoring the program has grown, too. Founding sponsors P&G, Atos Origin, Chiquita Brands International, Cintas, Fifth Third Bank and Toyota are joined this year by Citigroup, Great American Financial Resources, Cincinnati Bell and Ethicon Endo-Surgery.

Fifth Third Chief Information Officer Raymond Dury said the bank decided to help sponsor the program because "we believe that investing in the Greater Cincinnati area and young technologists is absolutely necessary for the health and vitality of the city's technology community."

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